



**Merger & Acquisition Services**  
*serving the insurance industry*



**For Immediate Release**

**DANIEL J. BARANSKY JOINS MERGER & ACQUISITION SERVICES  
AS VICE PRESIDENT**

New York, New York— July 30, 2008 – Merger & Acquisition Services Inc., is pleased to announce that Daniel J. Baransky has joined the firm as Vice President.

Mr. Baransky comes to M&A with over 10 years of experience in the insurance industry. As a former Vice President at Fox-Pitt, Kelton, he brings a solid understanding of the property & casualty and life & health markets, having covered a number of these companies as a insurance stock analyst. His coverage universe included companies such as W.R. Berkley, Markel, RGA and Platinum Underwriters, with total market capitalization totaling over \$13 billion. In addition, he worked on the marketing of several IPOs and secondary offerings. Prior to arriving at Fox-Pitt, Kelton he was a Financial Analyst at Cendant Corporation, a Fortune 500 Company.

“Dan brings a tremendous amount of analytical and transactional experience within the insurance sector from his past experiences,” said Jason Murgio, Principal of M&A. “We expect his knowledge to be a value add to our clients and for him to be a core contributor to the growth of our firm.”

Mr. Baransky holds a BS in Economics and Finance from Bryant College and is a Certified Financial Analyst.

Merger & Acquisition Services, Inc. is a specialist advisory and financial services Firm to the insurance and reinsurance industry, with offices in New York, Atlanta & Hartford. Founded in 1999, the Firm and its affiliate provides investment banking and insurance consulting services, including; merger & acquisition advisory, capital raising, valuations, program placements / fronting, and reinsurance advisory. Merger & Acquisition Capital Services, Inc., is a registered broker-dealer and member FINRA / SIPC. To learn more about Merger & Acquisition Services, please visit the company’s website at <http://www.maservices.com>.

###

**New York Office**  
336 East 53rd Street  
4th Floor  
New York, NY 10022

Tel: 212.750.0630  
Fax: 917.591.8998

**Atlanta Office**  
3906 Paces Ferry Rd NW  
Atlanta, GA 30327

Tel: 770.417.1141  
Fax: 777.840-0753

info@merger-acquisition.net  
<http://www.merger-acquisition.net>