

**For Immediate Release**

**GOAUTO ACQUIRES CITADEL INSURANCE COMPANY  
FROM BERKSHIRE HATHAWAY**

August 15, 2012 —Merger & Acquisition Services, Inc. (“M&A”), announced that (through its affiliate Merger & Acquisition Capital Services, Inc.) it successfully assisted GoAuto Inc., in the acquisition of Citadel Insurance Company from Berkshire Hathaway. As GoAuto’s advisor, M&A initiated the transaction and served as their exclusive financial advisor.

“We were pleased to be chosen to assist GoAuto in the acquisition of an insurance company,” said Jason C. Murgio, President of M&A. “Citadel should serve as a nice platform for their personal lines auto business in the Southeast.”

GoAuto Insurance is a Louisiana based auto insurance company, providing consumers with low down payments while offering the fastest and most professional customer service possible. GoAuto uses non-commissioned agents to provide free instant quotes, take payments and make changes to your policy at no additional cost.

Citadel Insurance Company was incorporated in 1967 under the laws of Texas. Historically the company wrote ocean marine coverage on risks in Louisiana, Texas and outside the United States. In 2009 the outstanding shares of the company were acquired by National Indemnity Company, a subsidiary of Berkshire Hathaway.

Merger & Acquisition Services, Inc. is a specialist advisory and financial services Firm to the insurance and reinsurance industry, with offices in New York, Atlanta & Hartford. Founded in 1999, the Firm and its affiliate provides investment banking and insurance consulting services, including; merger & acquisition advisory, capital raising, valuations, program placements / fronting, and reinsurance advisory. Merger & Acquisition Capital Services, Inc., is a registered broker-dealer and member FINRA / SIPC. To learn more about Merger & Acquisition Services, please visit the company’s website at <http://www.maservices.com>.

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**New York Office**

336 East 53rd Street  
4th Floor  
New York, NY 10022

Tel: 212.750.0630  
Fax: 917.591.8998

**Atlanta Office**

3525 Piedmont Road  
Suite 300  
Atlanta, GA 30305

Tel: 770.417.1141  
Fax: 404.521-4781

**Hartford Office**

109 Pitkin Street  
East Hartford, CT 06108

Tel: 860.367-8740  
Fax: 860.760.6838

<http://www.maservices.com>  
[info@maservices.com](mailto:info@maservices.com)

